

# WHITSTABLE 2016 BIENNALE

## SMELLWALK JUNE 2016

#smellwalk @katemclean @Whitbienn

- **Start:** Horsebridge Centre
- **Stop #1:** Dead Man's Corner
- **Stop #2:** Sundae Sundae
- **End:** High Street



### “Humans can discriminate at least 1 trillion olfactory stimuli”

*Bushdid et al (2014)*

“Unlike the eyes, we can't close our noses. We breath 24,000 times a day immersed in smells, but only paying scant attention.

Smellwalking / walking ‘nose-first’ proposes a new knowledge of place and this walk is designed to enable participants to discover invisible and ephemeral sensory information in Whitstable. How does a different type of attention change the way we feel about our everyday places? What new things can we learn about Whitstable, and about ourselves, from the smells that we encounter?

We'll take three short, silent walks through some smelly spots stopping for short discussions about what we've sniffed. During the final section of the walk we will which smells to retain, and which discard, in designing the town's future smellscape.

Leave your assumptions and embarrassment at home - this sniffing activity is always surprising and attracts curiosity from onlookers!

McLean, K (2016)

**Smellwalk with:** Kate McLean (RCA/CCCU)

**Date:** Monday 6 June 2016

**Time:** 2pm – 4pm

**Bring:** Curiosity



Name: \_\_\_\_\_

Email: \_\_\_\_\_

I rate my sense of smell as:

*Very sensitive      Sensitive      Average      Poor      Very poor*

Your overall comments. What did you take from the experience of walking nose-first?

Why it's important:

The smell to keep is: .....

**SMELL HUNTING:**



**FREE SMELLING: ME**

**FREE SMELLING: BUDDY**

1] .....

1] .....

2] .....

2] .....

3] .....

3] .....

4] .....

4] .....

**FREE SMELLING:**

The smell to keep is: .....

Why it's important:

4] .....  
3] .....  
2] .....  
1] .....

**SMELL HUNTING: BUDDY**



**SMELL HUNTING: ME**

Why it's important:

The smell to keep is: .....

**SMELL CATCHING:**



**SMELLSCAPE STORIES:**

The future smellscape of Whistable:

Discarded smells include:

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4] .....  
3] .....  
2] .....  
1] .....

**SMELL CATCHING: BUDDY**



**SMELL CATCHING: ME**

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